

## Assured Sustainability: IPM Policy that Meets LEED® & GreenShield® Certifications

Our **Green IPM System** delivers results without the unnecessary or indiscriminate use of pesticides and can be tailored to meet either **GreenShield®** or **LEED®** certifications:



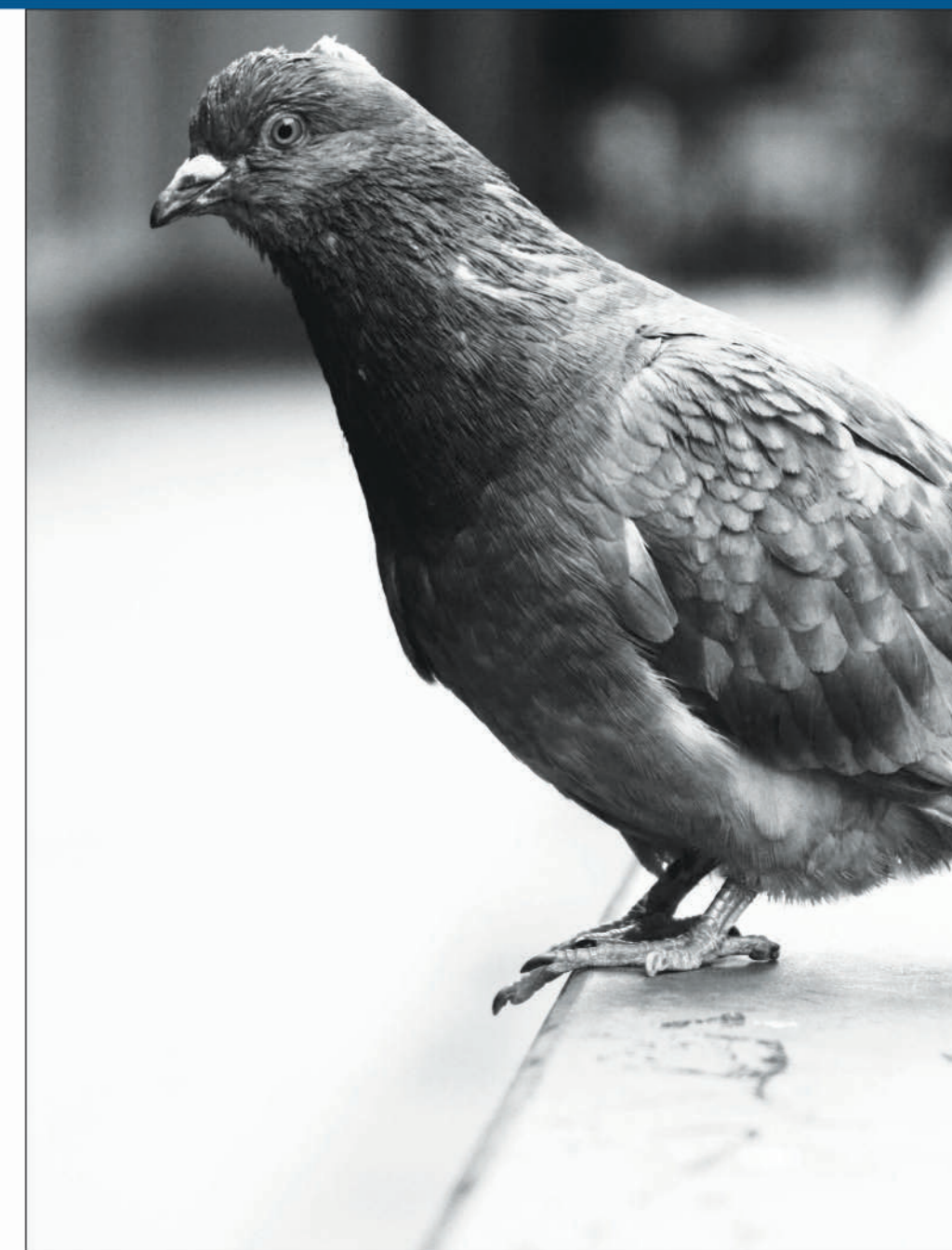
- ✓ Customized solutions with clearly defined protocols and product lists.
- ✓ Experienced and certified technicians delivering on our green promise.
- ✓ Comprehensive Project Documentation available on-demand through the **Assurednet** digital portal.
- ✓ Green IPM program that complies with LEED® requirements.
- ✓ Detailed monitoring, structural modifications, mechanical and biological control and low-impact alternative products.
- ✓ Continuous inspection, monitoring, and evaluation documented for any third party audits or reviews.

## The Assured Difference: Providing Business Solutions

*The New York region's largest and most effective pest management company, safeguarding landmark properties since 1934, with comprehensive solutions that combine the right people, training, and technology.*



- ✓ **Passion.** As an employee-owned company, we love what we do. There's just no other way to say it.
- ✓ **Sustainability.** We're committed to our children and our planet.
- ✓ **Quality.** Our staff and technicians are trained by on-staff entomologists and prepared with the best tools and technology to deliver value and results.
- ✓ **Dependability.** As a business solution provider our customers know we won't let them down.
- ✓ **Accountability.** From corporate mandates to third party audits we provide business documentation on-demand 24/7.



## Bird Control & Management *Solutions for business*



Serving New York, New Jersey and Connecticut since 1934  
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# Birds: Bad for Business

## Cleaning Costs, Structural Damage and Health Concerns

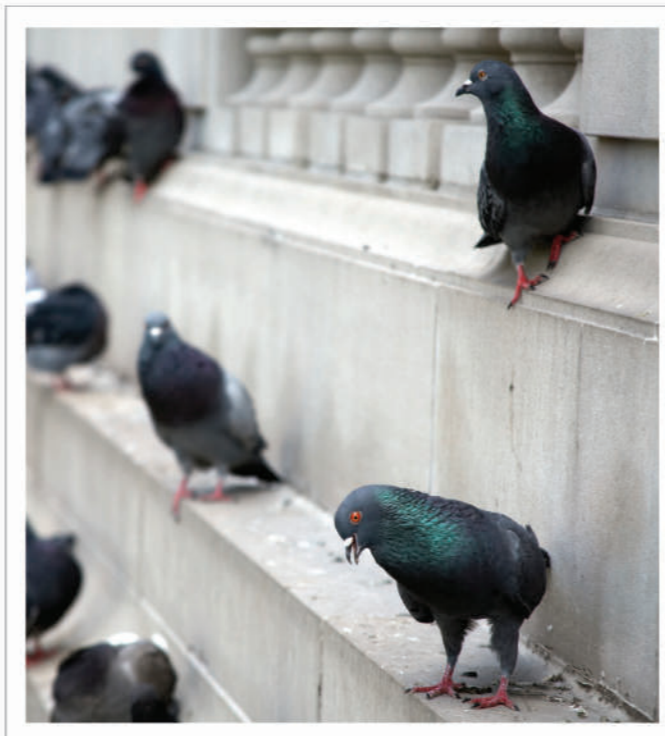
*Property owners struggle to find solutions to pest bird problems. These solutions need to meet fundamental objectives of sustainability, architectural integrity and economics.*

*Nuisance bird problems left unchecked can cause substantial property damage and can adversely affect the health of tenants and your bottom line.*

*Assured experts have invested years developing detailed protocols to address controlling nuisance bird problems in any facility type.*

## Initial Analysis Determines Strategy

- When we visit the site to determine what bird species are involved, we evaluate quantity, potential problems, and whether the birds are migrants, in consultation with a staff bird specialist.
- The most common birds that cause problems in our geographic zone for property managers include: pigeons, starlings, house sparrows, Canadian geese, and other species.



## The Assured Process: Founded in Science

- **Plan.** We determine the species and activity of the birds, map locations and analyze other data. Now we have the scientific evidence we need for an effective plan.
- **Evaluate.** We thoroughly survey and inspect your facility. We then submit a tactical plan specific for the facility conditions. Once approved we install and deploy that methodology.
- **Implement.** We execute the elements of the plan, and remove bird nesting areas. We install deterrent technologies that will complement the building's design integrity without disturbing customer sensitivities.
- **Monitor.** After the deployed technologies are installed we monitor and document the results to determine any corrective actions to meet the project requirements. We might actually remove selected nuisance birds to a new location if necessary.

## Our Solutions Keep Us Accountable

We provide comprehensive quality assurance and project documentation, collected through our technicians' hand-held technology. All current and historical project data are accessible by you through our web-based customer portal. We provide 24/7 accessibility through our in-house call center and can escalate any emergency within our internal structural protocols.

## Bird Methodology

We use a variety of trapping, exclusion, and removal techniques, depending upon conditions.

- These may include the following: Spikes • Netting • Electroshock • Bird Trapping • Bird Wire • Gel Repellents and other techniques.
- We specialize in high-rise buildings and many other urban and suburban facilities.

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